



Webinar Registration Form

Designing Meaningful Learning Objectives That Foster Alignment Between Teaching Activities & Assessments

Tuesday, August 11 ~ 3:00-4:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

“If you don’t know where you are going, how will you know when you get there?” While the source of this rhetorical question is debatable, the underlying message is clearly and increasingly relevant in teaching and learning. Before you design any instructional activities or assessments, it is essential that you have clear, measurable learning objectives. Learning objectives inform students of the educational standards and expectations while providing a foundation to ensure alignment between teaching strategies, classroom activities, and learning assessments. To ensure teaching is meaningful, it is essential that we know the goal of our instructional activities and, therefore, integrate assessments that measure students’ mastery of these learning goals. Depending on our course goals, learning objectives may target cognitive, affective, and psychomotor skills or abilities. Most courses in higher education focus on the cognitive domain; thus, within this domain, it is essential to design learning objectives that clearly outline the level of understanding and/or skill desired. In this webinar, you will learn how to write meaningful learning objectives to guide teaching, learning, and assessment.

Objectives:

- Write actionable, student-centered learning objectives
- Differentiate learning goals between three domains of learning: cognitive, affective, and psychomotor
- Design learning objectives that target increasing levels of cognitive complexity: knowledge, comprehension, application, analysis, synthesis, and evaluation
- Identify strategies for aligning learning objectives with instructional activities, assessments, and rubrics

Who Should Attend?

- Faculty (full-time and adjunct; campus and online)
- Online Learning course designers
- Instructional designers
- Any educator interested in learning more about developing learning objectives



Speaker(s)



B. Jean Mandernach, Ph.D.

“The concept of learning objectives is nothing new; publishers and instructional designers have been providing us with learning objectives for decades. The difference lies in our modern, information-overload world. Students and professors are buried in the content; so much so that it is hard to know what to focus on. Herein lies the increasing importance of learning objectives. Learning objectives provide a roadmap for learning... they give teaching and learning a clear direction with a specified path and a target that outlines learning success.”

B. Jean Mandernach, Ph.D. is Research Professor and Executive Director of the Center for Innovation in Research and Teaching at Grand Canyon University. Her research focuses on enhancing student learning through assessment and innovative online instructional strategies. In addition, she has interests in examining the perception of online degrees, the quality of online course offerings and the development of effective faculty evaluation models. Jean received her B.S. in comprehensive psychology from the University of Nebraska at Kearney, an M.S. in experimental psychology from Western Illinois University and Ph.D. in social psychology from the University of Nebraska at Lincoln.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



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Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
 \$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
 \$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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